

Awkward!



11:02 ✓

THE PRAGMATICS OF #CRINGE HUMOR

ON THE SCREEN
AND ON DIGITAL MEDIA



4
5
MAY

Amphithéâtre

Lycée Jean Mermoz, 717 av. Jean Mermoz, Montpellier

Convenors: Virginie Iché & Lynn Blin (UPV) and Célia Schneebeli (U. Bourgogne)



ÉTUDES
MONTPELLIÉRAINES
DU MONDE
ANGLOPHONE



Thursday May 4

9:30-10:00 Welcome coffee

10:00-10:10 Opening speeches

Chair: **Lynn Blin**

10:10-11:10 Keynote **Alexander Brock** (Martin-Luther-Universität Halle-Wittenberg, Germany) – Dimensions and Loci of Cringe: The Case of *8 out of 10 Cats Does Countdown*

11:10-11:25 Short break

11:25-11:50 **Jacob Rigal & Dima Al-Khateeb** (University Paris Cité) – Interview-Style Cringe Comedy *Between Two Ferns with Zach Galafianakis*: A Multimodal and Pragmatic Analysis

11:50-12:15 **Sabina Tabacaru** (University Paris 8) – The Limits of my Humor Mean the Limits of my World: Is Politically Incorrect Humor Cringe?

12:15-12:30 Questions & Answers

12:30-14:30 Lunch break

Chair: **Virginie Iché**

14:30-14:55 **Thomas C. Messerli** (University of Basel, Switzerland) – Cringe and Refraction: Ambivalent Comedians and their Streamed Comedy Specials

14:55-15:20 **Will Noonan** (University of Burgundy) – “And so ... our hero bids a fond ‘Adieu’ to his latest collection of adventures and miserable puns”: *Quest for Glory* and the Afterlife of Point-and-Click Cringe Humour

15:20-15:35 Questions and Answers

15:35-16:05 Coffee break

16:05-17:05 Keynote **Salvatore Attardo** (Texas A&M University-Commerce, USA) – “Hard to watch”: Cringe and Embarrassment Humor (online)

**19:30 – Early dinner in the Old City
Arezzo, 8 Rue de l'Herberie, 34000 Montpellier**

Friday May 5

Chair: **Célia Schneebeli**

9:30-10:30 Keynote **Marta Dynel** (Łódź University, Poland & Vilnius Gediminas Technical University, Lithuania) – From Communities of Practice to Affinity Spaces: Cringe Humour (or not) across Social Media

10:30-11:00 Coffee break

11:00-11:25 **Alice Cesbron** (University Paris Cité & Universität Greifswald, Germany) – Heterocringe: Navigating the Limits of Humor to Question Heteronormativity

11:25-11:50 **Theresa Heyd** (Universität Greifswald, Germany) – Cringe and the Uncanny: the Posthumanist Pragmatics of Reborn Doll Videos (online)

11:50-12:05 Questions and Answers

12:05-14:05 Lunch break

Chair: **Ann Coady**

14:05-14:30 **Corinn Columpar** (University of Toronto, Canada) – “When that memory fills me with horror and dread, I do the cringe”: Retrospective Temporality in *Crazy Ex-Girlfriend* and *PEN15*

14:30-14:55 **Elise Kramer** (University of Illinois, Urbana Champaign) – Showing How the Social Sausage Gets Made: Cringe Humor as Anthropology

14:55-15:10 Questions and Answers

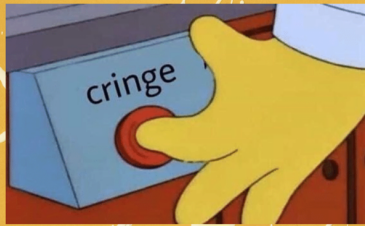
15:10-15:40 Coffee break

Chair: **Sandrine Sorlin**

15:40-16:05 **Adeline Terry** (University Lyon 3) – From Cringe Humour to Empathy in *Fleabag*

16:05-16:30 **Neil Washbourne** (Leeds Beckett University, UK) – Exploring Pragmatics’ Contribution to a Reformulation and Development of (a) Superiority Theory of Comedy and Humour in the Context of ‘Cringe Humour’

16:30-16:45 Questions and Answers



SCAN ME